

National Dairy Challenge Contest & Academy

Holiday Inn Syracuse/Liverpool
441 Electronics Parkway
Liverpool, New York 13088
Phone (315) 457-1122 Fax
(315) 451-0675
www.staysyracuse.com

April 9-11, 2015

VER 033015

Tuesday, Apr 7

Board and Staff arrive

Wednesday, Apr 8

Set up Dairy Challenge Central (DCC) office

Onondaga GH

Set up IT office

Parlor Room 139

Coaches, teams, board, staff arrive in Syracuse

4:00-6:00 PM NAIDC Board of Directors meeting

Onondaga EF

6:45 PM NAIDC Board of Directors dinner, meet in Holiday Inn Lobby at 6:30

Justins Tuscan Grill, 6400 Yorktown Circle, East Syracuse

Thursday, Apr 9

5:30 am - 11 pm Dairy Challenge Central office

Onondaga GH

IT office

Parlor Room 139

7:00 AM - 7:30 AM Registration

Convention Center Foyer

7:00 AM Volunteer meeting

Onondaga EF

6:30 AM - 8:00 AM Breakfast

Convention Center

7:45 AM Depart hotel in school vans for Tour Farm

Spring Hope Dairy
2941 County Road 4
Clifton Springs, NY 14432
Barry Putnam (607) 793-3746
Mark McCullouch (607) 738-2035

9:00 AM Arrive at farm and Group Photo

9:20 AM-12:00 PM Farm Tour & Lunch

Offsite - Spring Hope Farm (lunch at farm)

12:15 PM School vans depart for Hotel

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441 Electronics Parkway
Liverpool, New York 13088
Phone (315) 457-1122

2:00 PM - 4:30 PM Seminar - Speaker and Panel

Convention Center

5:00-5:30 PM Registration (remaining Contest Coaches, Judges, Sponsors/Volunteers)

Onondaga GH

5:30 PM-7:00 PM Dinner - Taste of New York

Convention Center

7:00 PM Academy Advisor orientation

Cotillion 2 & 3

8:00 PM Distribution of computers and contest materials. *All teams (contest students) should be present.*

Convention Center

8:00 PM Judges' orientation

Ballroom East

8:00 PM Academy Session 1: Distribution of case study materials

Cotillion 2 & 3

10:00 PM Data computers checked back in

Convention Center

Friday, Apr 10

6:00-7:00 AM Sponsor and media check-in at DCC

Onondaga G

6:00-7:00 AM Team Breakfast buffet

Convention Center

6:30-6:45 AM Contest overview and instructions for contestants and judges

Convention Center

6:30 AM Volunteer meeting (instructions for farm visits)

Onondaga EF

6:45-7:00 AM Judges meeting

Ballroom East

7:00 AM-7:45 AM Academy Breakfast buffet

1/2 Convention Center D

7:00 AM Teams begin loading buses for contest dairy visits.

Convention Center entry

Judge panels follow buses travelling in a group in their own vehicle.

7:15 AM Bus 1 leaves for contest Dairy A

Convention Center entry

7:25 AM Bus 2 leaves for contest Dairy B

Convention Center entry

7:35 AM Bus 3 leaves for contest Dairy C

Convention Center entry

7:40 AM Bus 4 leaves for contest Dairy D

Convention Center entry

8:15-8:30 AM Teams and judges arrive at dairies

Offsite: Contest dairies

8:30 AM-10:30 AM Coaches meet with Board of Directors

Ballroom East

8:45 AM Dairy managers welcome teams, provide overview and guidelines

Offsite: Contest dairies

9:00-11:00 AM On-site assessment of contest dairies

Offsite: Contest dairies

8:00 AM - 12:00 PM Academy Session 2: Farm Visit

Offsite: Contest dairies

7:45 AM Groups begin loading buses for Academy dairy visits.

Ballroom entrance

8:00 AM Buses 5 & 6 leave for Academy Dairy A

Ballroom entrance

8:10 AM Buses 7 & 8 leave for Academy Dairy B

Ballroom entrance

8:30 AM Academy groups arrive at dairies

11:15 AM Groups depart dairies

11:00-11:15 AM All teams gather with dairy managers for group interview with judges observing

Offsite: Contest dairies

11:30 AM Teams and judges depart dairies; boxed lunches served on busses

Offsite: Travel

11:45 AM - 12:45 PM Coaches, staff and media: Luncheon

Convention Center

12:45 PM Coaches depart to visit their team's contest or Academy dairy.

Offsite: Contest dairies

12:00-1:00 PM Academy: Luncheon

Convention Center

1:45-3:15 Coaches visit team's contest or Academy dairy

Offsite: Contest dairies

12:30 PM Teams arrive at Hotel

12:30 PM Teams pick up data computers and work room assignments

Parlor Room 139

12:30–1:00 PM	Judges have lunch with dairy managers	Ballroom East
12:45–5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:30-5:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Cotillion 2
		Cotillion 3
1:00–1:15 PM	Judges meeting, instructions for the afternoon	Ballroom East
1:00–1:15 PM	Volunteer meeting, instructions for interviews	Onondaga EF
2:00–4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3
		Dairy D: Boardroom 4
2:00–5:00 PM	Snacks available	Parlor Room 139
2:00–5:00 PM	Sponsor booth set-up	Convention Center Foyer
3:00-5:50 PM	Coaches reception	Parlor Room 639
4:15 PM	Coaches return from dairy visits	
6:00 PM	Judges turn in their assessment and contest data	Onondaga GH
6:00–6:35 PM	Teams turn in final presentations and return computers	Parlor Room 139
5:30–6:30 PM	Academy students: Industry Social and buffet (students pick up their Wonderworks admission wristbands)	Convention Center
6:30-7:30 PM	Contest teams: Industry Social and buffet (students pick up their Wonderworks admission wristbands)	Convention Center
6:45 PM	Academy Students board buses for Wonderworks - show wristband to board bus	Convention Center entrance
7:00 -10:45 PM	Academy Students at Wonderworks	Wonderworks at Destiny Mall, 9090 Destiny USA Drive, Syracuse
7:30 PM	Contest Students Board buses for Wonderworks - show wristband to board bus	Convention Center entrance
7:45 - 11:00	Contest Students at Wonderworks	Wonderworks at Destiny Mall, 9090 Destiny USA Drive, Syracuse
Saturday, Apr 11		
6:15–9:00 AM	Breakfast buffet	Convention Center
6:30–8:30 AM	Sponsor set-up for Career & Innovation Fair	Convention Center Foyer
6:45 AM	First morning presentation teams arrive at assigned prep rooms. <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3
		Dairy D: Board Room 4
7:00–7:35 AM	Judges meeting	Ballroom East
7:00 AM	Volunteer meeting	Onondaga E
7:45–11:45 AM	Morning team presentations (60-minutes intervals)	Dairy A: Ballroom West
		Dairy B: Ballroom Center
		Dairy C: Ballroom East
		Dairy D: Cotillion 1
8:45 - 12:00 PM	Debriefing	All dairies: Holiday Inn Restaurant
8:00 AM-12:00 PM	Academy Session 4: Farm Analysis Presentations	Cotillion 2
		Cotillion 3
8:00 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair <i>Afternoon presenting Contest Teams are required to participate</i>	
8:00 AM - 10:00 AM	Corporate Technology Presentations	
8:00 - 8:30	Choose one:	
	Seminar A: Amanda Wright, DVM - Animal Health International	Onondaga E
	Seminar B: Christopher Canale, PhD - Cargill Animal Nutrition	Onondaga F
8:45 - 9:15	Choose one:	
	Seminar C: Nick Hemauer - Cooperative Resources International	Onondaga E
	Seminar D: Corey Kayhart - Farm Credit East	Onondaga F
9:30 - 10:00	Choose one:	
	Seminar E: Jeff Tikofsky, MS, PAS, Dipl. ACAN - Purina Animal Nutrition	Onondaga E
	Seminar F: Norm Vincel - Select Sire Power	Onondaga F
10:00 AM - 12:00 PM	Career & Innovation Fair	Convention Center Foyer
11:00 AM–1:00 PM	Lunch buffet	Convention Center BCD
11:30 AM	First afternoon presentation teams arrive at assigned prep rooms	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3
		Dairy D: Boardroom 4
12:05 PM	Volunteer meeting	Onondaga E
12:30–4:30 PM	Afternoon team presentations (60-minutes intervals)	Dairy A: Ballroom West
		Dairy B: Ballroom Center
		Dairy C: Ballroom East
		Dairy D: Cotillion 1
1:30 - 4:45 PM	Debriefing	All dairies: Holiday Inn Restaurant
1:00 PM - 5:00 PM	PM Corporate Technology Presentations and Career & Innovation Fair <i>Morning presenting Contest Teams & Academy Groups are required to participate</i>	
1:00 PM - 3:00 PM	Career & Innovation Fair <i>Contest Teams teams 1, 2, 9, 10, 17, 18, 25, 26 and Academy Group B</i>	Convention Center Foyer
1:00 PM - 3:00 PM	Corporate Technology Presentations <i>Contest Teams teams 3, 4, 11, 12, 19, 20, 27, 28 and Academy Group A</i>	
1:00 - 1:30	Choose one:	
	Seminar D: Corey Kayhart - Farm Credit East	Onondaga EF

	Seminar E: Jeff Tikofsky, MS, PAS, Dipl. ACAN - Purina Animal Nutrition	Cotillion 3
1:45 - 2:15	<i>Choose one:</i>	
	Seminar F: Norm Vincel - Select Sire Power	Onondaga EF
	Seminar A: Amanda Wright, DVM - Animal Health International	Cotillion 3
2:30 - 3:00	<i>Choose one:</i>	
	Seminar B: Christopher Canale, PhD - Cargill Animal Nutrition	Onondaga EF
	Seminar C: Nick Hemauer - Cooperative Resources International	Cotillion 3
3:00 PM - 5:00 PM	Career & Innovation Fair	Convention Center Foyer
	<i>Contest Teams teams 3, 4, 11, 12, 19, 20, 27, 28 and Academy Group A</i>	
3:00 PM - 5:00 PM	Corporate Technology Presentations	
	<i>Contest Teams teams 1, 2, 9, 10, 17, 18, 25, 26 and Academy Group B</i>	
3:00 - 3:30	<i>Choose one:</i>	
	Seminar D: Corey Kayhart - Farm Credit East	Onondaga EF
	Seminar E: Jeff Tikofsky, MS, PAS, Dipl. ACAN - Purina Animal Nutrition	Cotillion 3
3:45 - 4:15	<i>Choose one:</i>	
	Seminar F: Norm Vincel - Select Sire Power	Onondaga EF
	Seminar A: Amanda Wright, DVM - Animal Health International	Cotillion 3
4:30 - 5:00	<i>Choose one:</i>	
	Seminar B: Christopher Canale, PhD - Cargill Animal Nutrition	Onondaga EF
	Seminar C: Nick Hemauer - Cooperative Resources International	Cotillion 3
5:00-6:00 PM	Dismantle sponsor booths	Convention Center Foyer
4:30-6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Onondaga GH
4:30-6:00 PM	Collection of surveys from coaches, sponsors and judges	Onondaga GH
6:15-6:30 PM	Judges present their findings to participants	Dairy A: Ballroom West Dairy B: Ballroom Center Dairy C: Ballroom East Dairy D: Cotillion 1
6:30 PM	Presentation equipment returned to IT	Parlor Room 139
6:30 PM	Contestant social with sponsors	Convention Center Foyer
7:30 PM	NAIDC Awards Banquet	Convention Center